



Library administrators and staff,

The Alabama Library Association (ALLA) is partnering with the Alabama Parent Teacher Association (AL PTA) to empower parents and students to use a variety of information resources available to them. Our message is simple: Visit your local public library's website to learn more about our engaging resources for students across the state of Alabama.

As you know, public libraries invest in our communities across the state by supporting literacy and connecting every member of the family to our reputable and trustworthy resources. The ALLA and AL PTA want to support libraries with the promotional tools needed to inform students, parents, and teachers about how to find and use public library resources across the state--especially during this unique and difficult time caused by COVID-19.

The ALLA and AL PTA partnership is offering the following resources available at www.allanet.org/callyourlibrarycampaign to assist public libraries in reaching students, parents, and teachers to make every child's potential a reality:

- One stop webpage for all marketing and promotional materials
- Message specific images in social media friendly formats
- Tag lines for use in localized publicity
- Fillable digital flyers that can also be printed

Library staff can serve as a resource for parents and teachers who are looking for ways to keep children engaged while learning virtually or transitioning back into the classroom. While each library system has varying resources, we are all invested in helping students access homework help, reading materials, and fact-finding resources.

We are encouraging everyone to call your local public library and find out how we can help!

#HowWePTA
#OnlineLearning
#AlabamaLibraries

www.allanet.org/callyourlibrarycampaign

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